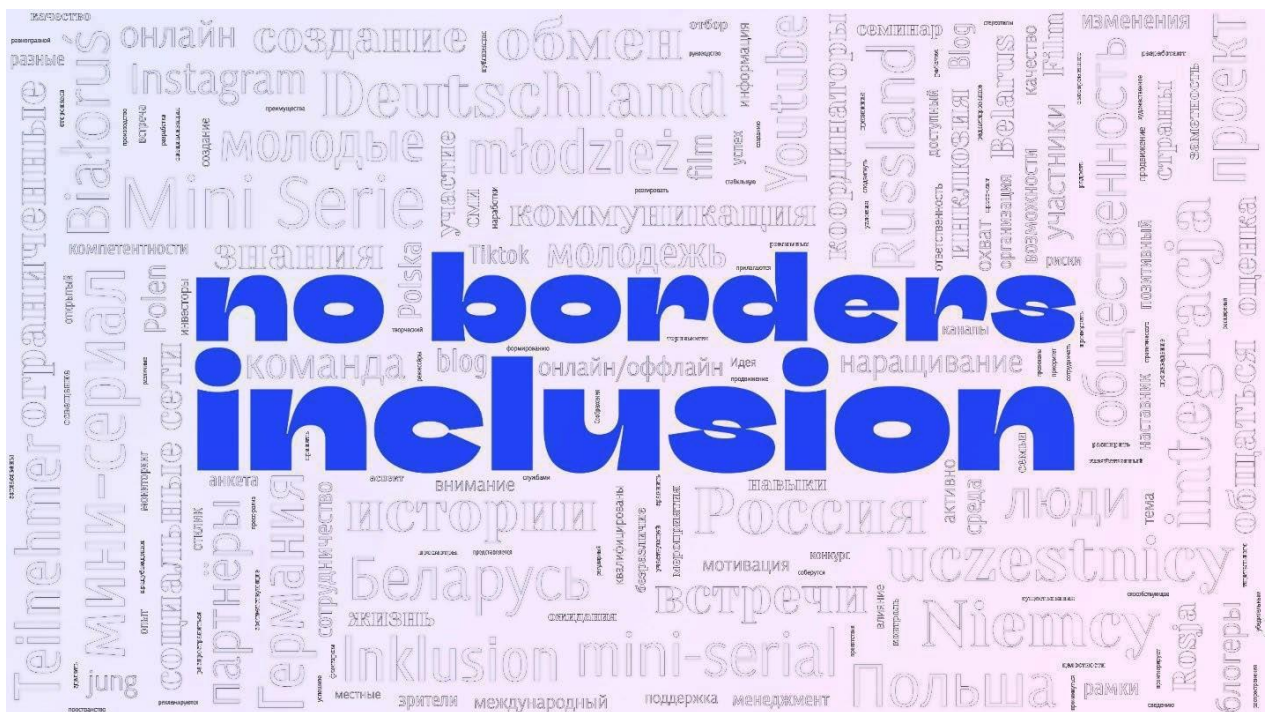


Press kit

Mini-series "Inclusion without borders"



Armenia – Belarus – Germany – Georgia
2023

Table of contents

Concept and goals of the project	3
Training program	4
Members	6
Mentors and speakers	15
Organizations and contacts	18

The concept and goals of the project

NGO KuBiPro e.V., Berlin, together with NGO "Equal Rights, Equal Opportunities", Armenia, Foundation for Promotion of Inclusion "At the Owl", Minsk, and the Georgian Down Syndrome Association, with the support of the Foundation "Remembrance, Responsibility, Future" (Erinnerung, Verantwortung, Zukunft) launches the second season of the "Inclusion Without Borders" Meet-Up as part of the "Meet Up" program, dedicated to the development of an inclusive society and the issues of organizing the lives of people with disabilities.

A similar project took place in 2022, bloggers and simply active users of social networks from Germany, Russia, Poland and Belarus, working in international teams, created a mini-series with a duration of 13 episodes of 1-2 minutes each. The finished series was published on TikTok, gained over 67 thousand views (March 2023) and is available at the link:

<https://www.tiktok.com/@nobordersinclusion>

Within the framework of the project, participants from 14 to 35 years old, interested in the development of an inclusive society, with experience in filming and editing video materials, as well as inclusive bloggers, will jointly develop a script and film a documentary mini-series about the actual life of people with such challenges. The project aims not only to create a series, but also to distribute it on Instagram, Tik-Tok, YouTube and other social networks in Armenia, Georgia, Belarus and Germany. Thus, the audience, primarily the youth audience, will be able to imbue the ideas of inclusiveness and creating a more accessible environment for people with disabilities. First of all, it is necessary to convey to the general public the idea of how important it is to teach people with mental or physical disabilities in certain professions so that they can earn money and successfully integrate into society..

Bloggers who are already promoting the ideas of an inclusive society were invited to participate, however, everyone who is interested in developing an accessible environment or has related projects can join.

The participants will come up with the idea and concept of the mini-series within the framework of the creative laboratory as part of international teams. The implementation of a common project will help to exchange experience, outline joint plans for the future. As a rule, young people active in networks act as influencers, influencing a loyal audience

with their posts and publications. This will help lead society to address issues related to the organization of an accessible environment.

Until the beginning of April, the selection of participants is underway, on April 24, an online training begins on the development of a general concept, the distribution of roles, determining the timing and other details of the series. Filming is planned for May and June on the ground in the countries participating in the project. The new episodes will be released as the second season of the mini-series "Inclusion Without Borders".

Date/Time	Event format	Content/Theme	Speakers
<p>24.04.2023</p> <p>10:00-11:00</p> <p>11:00-12:00</p> <p>12:00-13:00</p> <p>13:00-14:00</p>	<p>Online training</p> <p>Script development + lunch break</p>	<p>Introductory remarks & Input on the topic of inclusion</p> <p>Script Director's explication. Target audience: gender, age, occupation, lifestyle, values. The scheme of the video in the context of the series. Opener. Roller body (main). Closer. Engaging the target audience in the video. Attention capture (hook). Communication with target audience (problem). Content and call to action.</p> <p>Practical work in teams on scenario ideas. Under the guidance of the speaker.</p> <p>Discussion, development of recommendations.</p>	<p>Vasily Yadchenko</p> <p>Anna Leonenko</p> <p>Anush Aslanyan</p> <p>Miranda Dzidziguri</p>
<p>25.04</p> <p>10:00-11:00</p> <p>11:00-13:00</p> <p>13:00-14:00</p>	<p>Online Training</p> <p>Practical part + lunch break</p>	<p>filming How to hold the phone. 3 types of "grip" for professional shooting. Types of smartphone lenses and how to use them. Video directions. Camera movements. Algorithm of work when following an object. Proper placement of the object in the frame. Correct and non-standard camera movements.</p> <p>We practice the acquired skills. The work of teams to create vertical video content. Promotion on location</p>	<p>Vasily Yadchenko</p>

		In the presence of. review of the resulting material. Develop recommendations for filming for specific participants	
<p>26.04 10:00-10:30</p> <p>10:30-12:00</p> <p>12:00-14:00</p>	<p>Checking homework</p> <p>Online Training</p> <p>Lunch break + Practical part</p>	<p>review of the resulting material. Develop recommendations for filming for specific participants.</p> <p>Professional skills. Lighting and work with light. Features of shooting at different times. We choose “juicy” locations and shots. Variants of light hitting a person and how to beat it. Shooting indoors Selection of the main object. How to take a deep shot? Vertical composition.</p> <p>Teamwork to shoot video in various locations and lighting conditions.</p>	<p>Vasily Yadchenko</p>

<p>27.04 10:00-10:30</p> <p>10:30-12:00</p> <p>11:50 – 12:35</p> <p>12:00</p>	<p>Checking homework</p> <p>Online Training</p> <p>Lunch break + Practical part</p>	<p>review of the resulting material. Develop recommendations for filming for specific participants.</p> <p>Technical and technological support Everything you need for filming. Technical components. Sound, light, video. Mobile programs for working with video. Neural networks.</p> <p>Break 45 min Teamwork to create video using mobile video software.</p>	<p>Vasily Yadchenko</p>
<p>28.04 10:00-10:30</p> <p>10:30-10:40</p> <p>10:40-13:00</p>	<p>Checking homework</p> <p>Online Training + lunch break</p>	<p>Formation of ideas about future series.</p> <p>Coffee break</p> <p>TikTok tricks from a blogger with 500 000 subscribers. How to shoot directly in the application. How to design videos and cover. How to upload videos, with what hashtags. TikTok analytics and how to use it. How the TikTok system varies in each country. Where is the traffic coming from. TikTok rules that no one read and paid for it. Exclusive secrets and chips from a successful blogger.</p>	<p>Vasily Yadchenko</p> <p>Alix Blankleder</p>

Participants

Armenia:



Kamo Galstyan, Vanadzor, 28 years old
Born in the city of Vanadzor, Lori region (Republic of Armenia). Having a disability (diagnosis: cerebral palsy, problems with the musculoskeletal system), he began to work actively in the field of protecting the rights of people with disabilities. Since 2014, he has been a co-founder of the Equal Rights, Equal Opportunities public organization for the protection of the rights of people with disabilities. IN

In 2018-2019, various organizations invited him as a speaker to speak on the topics of inclusion, integration and stereotypes of people with disabilities. In 2020, he took part in a three-month advanced training course on independent living and the protection of people with disabilities. Since 2020, he is a co-founder of the Lori Advocacy group.



Gnel Safaryan, Margahovit, 22 years old
Born in the village of Margahovit, Lori region (Republic of Armenia). Having received a disability (problems with the musculoskeletal system), he began to engage in several sports: swimming, arm wrestling and weightlifting. In 2018, he became the champion of Armenia in arm wrestling (among the 79 kg weight category). In the summer of 2018, he became the champion in weightlifting. Currently, he is actively involved in various Paralympic sports. Actively participates in various events and seminars related to the protection of the interests of people with disabilities. Since 2020, he is a co-founder of the Lori Advocacy group.



Hasmik Mkhitarian, Vanadzor, 24 years old

Born in 1998 in the city of Vanadzor, Lori region (Republic of Armenia). She has problems with the musculoskeletal system (diagnosis: cerebral palsy).

In 2021, she began working in the public organization of people with disabilities "Equal Rights Equal Opportunities", in the center "Independent Life Resources" as an information and reference coordinator.

In 2022, she graduated from the Faculty of Humanities, Department of Russian Language and Literature, Vanadzor State University.

Currently, she is active in public activities in the field of people with disabilities.



Armen Aslanyan, Darpas, 31 years old

Born in the village of Darpas, Lori region (Republic of Armenia).

Participated in the project in November 2021

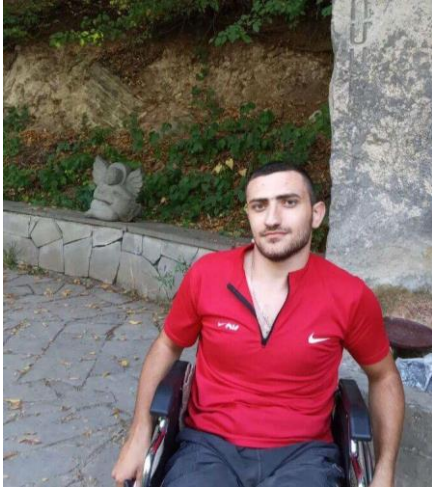
"Step into the profession" on the topic: "Employment of people with disabilities", Russian Federation, Moscow.

November 25, 2022 participated in the training course "Come IN - Come for Inclusion", format: to increase the level of knowledge about inclusion and the situation in the countries participating in the project: Estonia, Latvia, Lithuania, Germany, Poland, Armenia and Moldova. In a public organization

"Equal Rights, Equal Opportunities for People with Disabilities" is responsible for ensuring the availability of bathrooms in apartments for people with disabilities

Susanna Mambreyan, Vanadzor, 21 years old Born in the city of Vanadzor, Lori region (Republic of Armenia). She is fond of singing and music, she sang in the choir

"Sohak". She is a beneficiary of the public organization "Equal Rights, Equal Opportunities for People with Disabilities". She is also interested in modeling life. She is currently a blogger. Has a large audience at Tik Tok.



Edmon Chilingaryan, Darpas, 21 years old
Born in the village of Darpas, Lori region (Republic of Armenia). Having a disability (diagnosis: cerebral palsy, problems with the musculoskeletal system), he began to work actively in the field of protecting the rights of people with disabilities. He is a programmer by profession. He is a beneficiary of the public organization "Equal Rights, Equal Opportunities for People with Disabilities".

Belarus:

Andrei Vadetsky, Minsk, 31 years old

Has a second disability group associated with schizophrenia. Works as a designer remotely, travels a lot. Active user of social networks, regularly watches TikTok, VK, Instagram, YouTube. Has 3 pages of Instagram in Belarusian:

- Andrewvadf20 - about mental health and his psychoactivism. 262 subscribers
- Andrewvadlife - about his everyday life. 129 subscribers
- Andrewvadtravel - about trips around Belarus and beyond. 174 subscribers

Led in the VK community "The office of the elusive Andy", "Dinner Pictures" and "The Elusive Andy's Life Hacks". Leads the Open House community on Facebook.



Yulia Augulevich, Minsk, 20 years old

Graduates from Minsk State Medical College. She likes to read, walk, communicate with people. She is a volunteer at the Open House social center, where people with mental disorders are helped to socialize. Interested in photography and videography. She maintains an Instagram page and a Telegram channel. Little is published now due to lack of ideas, is in search of herself.



Ekaterina Paslavskaya, Minsk, 31 years old

Graduated from the Belarusian State University, works as a psychologist at the social center "Open House". Engaged in the adaptation and socialization of people with mental disorders (most of whom have a 2nd disability group). In addition, for 7 years she has been a volunteer in the integration tent camp-seminar, where she conducts trainings related to discrimination and inclusion. Young people from 18 to 35 years old come to the camp, including people with various physical characteristics. Has a page on Instagram (517 subscribers), and also maintains the page of the Open House Center on Instagram, where she publishes posts about events taking place during the week (211 subscribers).



Dmitry Pylypiv, Warsaw, 31 years old

Environmental biologist, social activist, photographer, videographer, graphic designer. Moved to Poland from Belarus. He worked for four years in a Belarusian environmental institution on the border with Ukraine and Poland. Since 2016, he participated in the activities of a public organization that was engaged in environmental education, public projects in the Brest region. In Warsaw in 2021, he became one of the co-founders of Centrum Współpracy Międzynarodowej. Profile in social networks:

<https://www.instagram.com/zm1tser/>

<https://www.linkedin.com/in/zm1tser/>



Dilya, 16 years old, Warsaw

She loves all kinds of creativity and tries to actively take part in various master classes. She also does theater stuff and learns how to make delicious coffee.



Alexey, 35 years old, Warsaw

He is fond of cinematography, acting, painting, design, marketing. Always evolving in these areas.

Germany:



Hanna Muraida, Berlin, 35 years old

Artist, illustrative designer. In 2012 she graduated from the Belarusian Academy of Arts and continued her studies in Germany. Actively cooperates with European news publications and non-profit organizations.



Philip Simutin, Berlin, 16 years old

Lived in Germany for 2 years. He studies at the Hans Carossa Gymnasium, this year he will go to the 9th grade, "jumping over" the 8th grade. He knows history, geography and geopolitics well. Plans to work in the field of IT-technologies.



Svetlana Meshcherskaya, Berlin, 24 years old

She has been living in Germany since 2012, she moved from Moscow to have more chances in life. At the age of 7 she had an accident, since then she has a slight degree of disability. She studied in the direction of "Media and Information" in Amsterdam, while living there, she felt the importance of equality. She is especially interested in literature, music, art and human and animal rights campaigns. Since October 2022, she has been studying an MSc in Public Relations and Digital Marketing at HMKW Berlin. Her native language is Russian, she also speaks English and German at a very good level. In her free time, she enjoys making TikTok videos about astrology, tarot, esotericism, and writing poetry.



Christina Pugo, Berlin, 27 years old

She graduated with a bachelor's and master's degree in international relations and politics. Scientific activity has specialized in the role of minorities in the post-Soviet space. Currently engaged in translation activities, in particular helping to accompany people in medical institutions. As an office worker, she was engaged in promotion through platforms such as Instagram and TikTok. Leads social networks and is interested in spreading information about people with special needs through new formats of video and photo interaction.



Lesya Kovalchuk, Nisky, 35 years old

Mother of a special child. Son Volodya is 4 years old. He was diagnosed with autism 2 years ago. Together they learn to live with it, rehabilitate themselves and move on. Studying materials and methods for the rehabilitation of autistics. Hobbies - photography and modeling business. Studying SMM-specialty for the possibility of remote work. By education - Master in Economics.



Konstantin Tsidenkov, Bielefeld, 27 years old

He has been living in Germany for more than 7 years, he completed a bachelor's degree in "International Relations" and a master's degree in "Political Science". Worked at KuBiPro e.V. as Project Coordinator. Favorite hobby is literature, since the age of 15 he has been writing poetry and stories, and recently he has been published in the German Russian-language magazine "Literary European".

Georgia



Levan Gotsadze, Tbilisi, 28 years old

Has Down syndrome, graduated from the College of Media and Television Arts of the Ivane Javakhishvili State University.. Currently works as a photographer for a public broadcaster and for The Georgian Down Syndrome Association



Sopho Gzirishvili, Tbilisi, 23 years old

From childhood, she interacted with people with disabilities, studied psychology, in her first year she worked in the field of applied behavior analysis therapy for six months, later she became interested in Down syndrome and spent two years providing personal assistance.

Now she is 23 years old, is in the process of self-development and devotes most of her time to learning the German language. He enjoys photography and hopes to make this hobby her profession.



Luka Dzagania, Tbilisi, 16 years old

He graduated from the art design course in the digital direction, and was also the head of the freshmen club. The focus of the club was to protect the interests of people with disabilities and promote their integration into the educational space. Also engaged in volunteer work with the social enterprise "Estia".



Sandro Chaduneli, Tbilisi, 17 years old

Studied graphic design and animation at the Academy of Digital Industry. Future goal is to create animations on social topics, plans to travel to Europe for several years.



Anastasia Dzidzishvili, Tbilisi, 16 years old

At the age of 15, in parallel with her studies, she became interested in photography. She took two courses at the famous International Center for Photography and has been honing her skills for two years now. Her main goal is to capture the beauty of the world through the lens.



Petre Manjgaladze, Tbilisi, 21 years old

Originally from Brooklyn, New York, student with a passion for filmmaking. For the past 8 years, he has been expressing himself through photography and videography, always striving to learn and improve his craft.

Organizers and mentors



Anna Leonenko, Berlin. Project Manager

Entrepreneur, producer, fundraising consultant for non-profit projects. For about 20 years she has been actively involved in German-Russian and European networks in the field of culture, education and cooperation with civil society. Organizer of the Russian Film Week in Berlin, the Russian Theater Spring festival, the cultural program of Days of Berlin in Moscow and Days of Moscow in Berlin. Develops German-Russian projects for the exchange of experience in the field of migration policy, the integration of people with disabilities, media skills. Producer of the international creative workshops "Ancestral Space", "Our Common World", "The Holocaust in the History of My Family", founder of the Forum of Social Entrepreneurs.



Natalie Reznik, Berlin

He has extensive experience in organizing events and cultural events, communication specialist, coordinator of social projects at Mediaost Events & Kommunikation GmbH and Kultur- und Bildungsprojekte e.V. Directly coordinated projects such as "The Holocaust in the History of My Family", continuing the theme of the Holocaust "75th Anniversary of the Liberation of the Sachsenhausen Camp", the animated film "Creative Lab on Jewish Resistance", "Women's Social Entrepreneurship Forum I and II", mini-series "No borders inclusion", author of the project "Amba Best Age".



Dmitry Bogdanov, Minsk

Since 2015, he has been actively promoting the idea of inclusiveness in Belarus, is engaged in employment, socialization and adaptation of people with various disability groups. Director of the local fund to promote the inclusion of people with disabilities "At the Owl". He opened the first social bakery in Belarus, Dobrae Pechyva, which was engaged in the employment of people with mental disorders. Regularly takes part in projects to disseminate information about inclusion.



**Anush Aslanyan,
Vandzor**

Born in the village of Darpas, Lori region of Armenia. She graduated from Vanadzor State University in 2015, a biologist by profession, has a master's degree. In 2014, she founded the public organization "Equal Rights, Equal Opportunities" for people with disabilities. The personal and professional mission is to protect the rights and reintegrate into society people with disabilities in Armenia. In 2019, she founded the Souvenir Social Enterprise EREOstyle. Since 2019, she has been running the YouTube channel "Philosophy of Disability with Anush Aslanyan". Through this platform, presents the positive side of disability, talks about stereotypes and ways to overcome them.



Lia Tabatadze, Tbilisi

Founder and Chairman of the Board of the Georgian Down Syndrome Association, as well as the social enterprise "Babale". Board member and founder of the Movement for Change Coalition of Parents of Disabled People and the Social Enterprise Alliance. For several years she was also a member of the Supervisory Board for the implementation of the UN Convention on the Rights of Persons with Disabilities. Currently - Member of the Consultative Council on Disability Issues under various ministries and Tbilisi City Hall



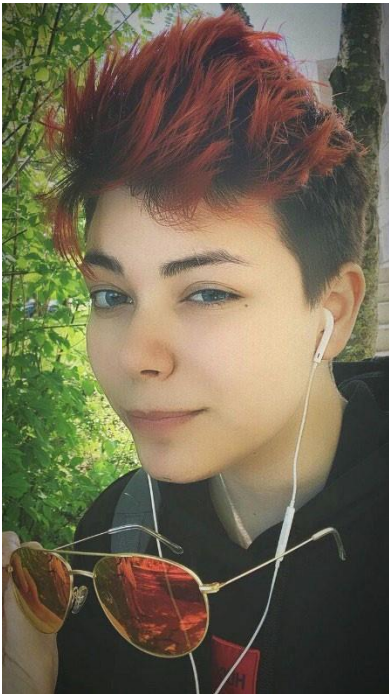
Miranda Dzidziguri, Tbilisi

Professional photographer with acting and directing experience. Since 2017, she has been a co-founder of the Georgian Down Syndrome Association, which works to create a decent and equal environment for people with Down syndrome. In addition, he is the co-founder and creative director of the Babale social enterprise, which provides people with psychosocial disabilities with the opportunity to develop their skills and reach their full potential in a creative space.



Vasily Yadchenko, Vilnius

More than 20 years of experience in radio and television, print/online media, PR. Media manager. Organizer of directions caption-video for media. Creator of marketing videos and TikTok series for international IT companies and foundations. Host of five video blogs, teacher of video blogging, speech technique, speech image, journalism (web, TV, radio).



Alix Blankleder, Vilnius

She maintains her versatile blog on the TikTok platform and currently has an extensive audience from Belarus, Ukraine, Lithuania, Latvia, Estonia, Poland. The number of her subscribers is constantly growing, at the moment there are about 440 thousand (@bjapru)

Constantly participates in charitable and not only projects. Interested in everything related to filming, editing and cinema in general.



Grigory Terentiev, Warsaw

Experienced coordinator and manager of educational programs, including the International Volunteer Camp / Art-residence/festival "Contact" in Belovezhskaya Pushcha, field training for youth "School of an environmental activist in Brest", an educational cycle of trainings to obtain the competencies of the program for the implementation of social activities "A city convenient for everyone" and many others. Founder of the Brest youth public association "Earth Time" and Fundacja Centrum Współpracy Międzynarodowej (Center for International Cooperation), Chairman of the Board. <https://cenwm.org/>



Marianne Vesku, Berlin

Film and animation director, art director. Co-founder of the Libelula animation festival in Barcelona, self-employed. In the past, co-founder of video production in Moscow and the Kosygin School of Animation at the University. Currently working on commercials for medium and small businesses, music videos, and visual content for the fashion industry. Her visual aesthetics is based on the themes of corporality, freedom, and the place of art in human life..

Organizations and contact information:

Germany:

Kultur- und Bildungsprojekte e.V.

www.mediaost.de

The company specializes in the organization, marketing and PR support of cultural events, as well as educational and social projects, primarily from Eastern Europe. Responsible for organizing and coordinating the project.

Anna Leonenko

Head of the project

+49 160 955 220 09

leonenko@mediaost.de

Natalie Reznik

Project coordinator

+49 151 612 24496

natalie.mediaost@gmail.com

Kultur- und Bildungsprojekte e.V.

info@kubipro.org

Armenia

NGO "Equal Rights, Equal Opportunities"

The mission of the organization is to support the rights of people with disabilities living in the Lori region (Armenia) and their full participation in public life by representing and protecting their rights and interests.

Anush Aslanyan

Project coordinator

+374 77 07-75-62

ereo.hihhngo@gmail.com

Belarus:

Foundation for the Promotion of Inclusion "At the Owl"

<https://sova.by/>

The Foundation's programs solve the problems of social exclusion of people with disabilities, contribute to the development of inclusive processes in society.

Dmitry Bogdanov

Project coordinator

+375 29 765-80-84

bahdanau.dz@gmail.com

Georgia:

The Georgian Down Syndrome Association

<https://downsyndrome.ge/>

The organization strives to create a dignified environment based on equal rights for people with Down syndrome and ensure their full inclusion and participation in public life, empower their families, introduce and improve the quality of services adapted to the needs of people with down syndrome, and raise public awareness.

Lia Tabatadze

Project coordinator

+995 591974351

tabatadzelia@gmail.com

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The project is organized by the NGO KuBiPro e.V., Berlin, together with the Georgian Down Syndrome Association, Tbilisi and the NGO Equal Rights, Equal Opportunities, Darpas, Armenia. The project is supported by the Foundation “Remembrance, Responsibility and Future” (Erinnerung, Verantwortung und Zukunft) (EVZ) and the German Foreign Ministry (Auswärtiges Amt) within the framework of the “MEET UP Youth for Partnership” program.

Supported by



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ՀԱՎԱՍԱՐ ՀՆԱՐԱՎՈՐՈՒԹՅՈՒՆՆԵՐ»
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"EQUAL RIGHTS, EQUAL OPPORTUNITIES"
PEOPLE WITH DISABILITY NON-GOVERNMENTAL ORGANIZATION

